



Data Privacy Policy

I. Introduction

This policy aims to assure our customers that we handle their shared data accordingly, as well as inform on how we store, use and transfer that information. Our aim is not only to comply with privacy law, it is to earn your trust. eMarket recognises the importance of lawfully processing and securing personal information as an essential element of public trust.

It is important to note that this policy applies only to users visiting our website, with regards to the information requested by Emarket and subsequently shared by the user on emarket.bw/net/com. This policy does not apply to any other websites other than emarket.bw/net/com.

II. Information We Collect & How We Use It

Emarket requires any willing customer to provide personal information, in order to deliver the service; bringing goods to the customer's doorstep. We are only interested in the customer's information for communication purposes, to contact the customer and ensure a smooth service.

When the customer contacts Emarket with the intention to use the service, we will require the following information; name, email address, phone number and any additional information the customer chooses to provide. We do not have any information related to a customer's credit or debit cards; we only have the aforementioned data.

III. Consent

By using our website, you hereby consent to our Data Privacy Policy and agree to its terms.

IV. Application

The requirements and principles set out herein are not exhaustive, but serve to illustrate the spirit and intent in which eMarket seeks to conduct its business with respect to personal information. Adhering to privacy measures is a shared responsibility, and applies equally to all employees within eMarket.

V. Principles

When collecting, storing, transferring or deleting any personal information and when crafting standard operating procedures to process personal information, our approach within eMarket is informed by the following general privacy principles:

1: Notice

eMarket intends to offer appropriate notice to all data subjects about our data privacy practices, to inform data subjects on the privacy measures in place with respect to their personal information and for what reason such personal information is being processed.

2: Individual Control

We are committed to having measures in place to honour data subjects' choices about their personal information, and should support data subjects' desire to control their personal

information, to the extent that it is legally required. We will always be responsive to their requests within the bounds of technical feasibility and reasonability.

3: Limited Sharing

We should limit unnecessary personal information sharing with third parties, we should ensure that we only allow sharing under controlled circumstances.

4: Third Party Privacy Policies

eMarket's Data Privacy Policy does not apply to other advertisers or websites. We advise the data subject to consult the respective Privacy Policies of these third-party websites and ad servers for detailed information. It is likely that each third-party will have its own respective Privacy Policy on user data, as well as mechanisms and instructions to opt out of certain options.

5: Retention

We will retain personal information only for as long as necessary. eMarket recognises the importance of lawfully processing and securing personal information as an essential element of public trust.

6: Security

We will ensure that appropriate security measures are in place to protect and limit the processing of personal information. We accept that no systems can ever be rendered invulnerable to attack, however, we must ensure that known threats are accounted for and that we implement administrative, technical, personnel and physical measures to safeguard personal information against loss, theft and unauthorised uses or modifications.

7: Authorities and Regulators

We will constantly engage and cooperate with the Information Regulator responsibly. It is essential to have procedures in place to report compromises and handle the Regulator's requests with transparency.

1. Log Files

eMarket's website records essential system-level information, primarily for security and troubleshooting purposes. The website also utilizes cookies to enhance the overall user experience, eMarket will facilitate transparent communication with users regarding cookie usage, allowing users to make informed choices.

eMarket captures detailed user activities to enhance the user experience, this includes; IP addresses, browser types and navigation paths. The aforementioned is captured with the bounds of privacy laws and without compromising personal identity.